



Akdeniz University International Relations Office



2015-2016 Academic Year List of courses

Code/ Credits	Course	Semester W / S	Contents	Contact Details of Lecturer	Department
4 ECTS	The EU and the Common Agricultural Policy		<p>Establishment of the EU Common Agricultural Policy (CAP), its objectives and fundamental principles</p> <p>Establishment of the EU Common Agricultural Policy (CAP), its objectives and fundamental principles</p> <p>The financial structure of the EU Common Agricultural Policy (CAP), its benefits, decision bodies, implementation tools, its share in the EU budget, its returns to both the producer and the consumer</p> <p>The financial structure of the EU Common Agricultural Policy (CAP), its benefits, decision bodies, implementation tools, its share in the EU budget, its returns to both the producer and the consumer</p> <p>The financial structure of the EU Common Agricultural Policy (CAP), its benefits, decision bodies, implementation tools, its share in the EU budget, its returns to both the producer and the consumer</p> <p>Effects of the EU Common Agricultural Policy (CAP) on agriculture sectors of the member countries</p> <p>Effects of the EU Common Agricultural Policy (CAP) on agriculture sectors of the member countries</p> <p>Common market organisations of the EU Common Agricultural Policy (CAP) and price policies</p> <p>Reforms to the EU Common Agricultural Policy (CAP), MacSharry Reforms, Agenda 2000, reforms of June 2003 and their implications</p> <p>Reforms to the EU Common Agricultural Policy (CAP), MacSharry Reforms, Agenda 2000, reforms of June 2003 and their implications</p> <p>Reforms to the EU Common Agricultural Policy (CAP), MacSharry Reforms, Agenda 2000, reforms of June 2003 and their implications</p> <p>Effects of reforms to the EU Common Agricultural Policy (CAP) on the EU agriculture, impacts of international agreements on the CAP and effects of the CAP on the World agricultural trade</p> <p>Effects of reforms to the EU Common Agricultural Policy (CAP) on the EU agriculture, impacts of international agreements on the CAP and effects of the CAP on the World agricultural trade</p> <p>Compatibility of Turkish Agricultural Policy to the CAP</p> <p>Compatibility of Turkish Agricultural Policy to the CAP</p>	Prof. Dr. Cengiz SAYIN csayin@akdeniz.edu.tr 2435	Agricultural Economics Department
3 ECTS	Turkish Economics		<p>Natural and human sources of Turkey</p> <p>Economic policies of Turkey (Republic revolution period)</p> <p>Lozan agreement</p> <p>Economic policies of Turkey (World economic crises period with state economics)</p> <p>Multi political party years (Marshall Plan)</p> <p>Development years of Turkey (1960-1970)</p> <p>Development years of Turkey (1970-1980)</p> <p>Mid Term Exam</p> <p>New economic regulations after 1980: Open economy (1)</p> <p>New economic regulations after 1980: Open economy (2)</p> <p>Economic crises and IMF</p> <p>Macroeconomic indicators of Turkish Economies</p> <p>Sectoral development of Turkey</p> <p>Agricultural importance of Turkey</p> <p>Macroeconomic problems of Turkish economics</p>	Prof. Dr. Cengiz SAYIN csayin@akdeniz.edu.tr 2435	Agricultural Economics Department



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4 ECTS	Agricultural Policy	<ul style="list-style-type: none">Basic scientific terms of economics and agricultural policyNational agricultural policy subjectsObjectives of national agricultural policies (1)Objectives of national agricultural policies (2)Institutions related agricultural policiesMid Term ExamsEconomics occasions and general economy policiesInternational agricultural policy pioneers and authoritiesAgricultural production policiesAgricultural social policiesAgricultural income policiesAgricultural regional policiesAgricultural policy implementation areasInternational agricultural policy pioneers and authoritiesFinal Exam	Prof. Dr. Cengiz SAYIN csayin@akdeniz.edu.tr 2435	Agricultural Economics Department
3 ECTS	Trade Policy	<ul style="list-style-type: none">Importance of foreign trade and fundamental conceptsTransition periods in Turkish foreign trade and policies implementedTransition periods in Turkish foreign trade and policies implementedExport and import implementation procedures and legislationsExport and import implementation procedures and legislationsExchange policy legislations, international trade policy, its objectives and toolsExchange policy legislations, international trade policy, its objectives and toolsCountry based trade policies, customs policies and their implications, import restrictions and fundamentals of foreign tradeCountry based trade policies, customs policies and their implications, import restrictions and fundamentals of foreign tradeMid TermForeign trade contracts and main international documentsTypes of foreign trade, payment and shipment procedures, risks and risk prevention methods in foreign tradeBusiness cycles in export and importCustoms Union of the European Union, recent export supporting policiesState supporting mechanisms for export, inward processing regime, exceptions	Prof. Dr. Cengiz SAYIN csayin@akdeniz.edu.tr 2435	Agricultural Economics Department
3 ECTS	International Agricultural Policy	<ul style="list-style-type: none">The main frame and concept related with national and international agricultural policy and international agricultural relationsMain directives of national agricultural policyMain interactions between national policies and international agricultural relationsGlobal international relations and important agricultural institutions that have global impactsWorld agricultural trade, agricultural development and foreign credits and institutions related with these fieldsInternational aids to agriculture and impacts of these aids to the aid-giving and aid-receiving countriesGlobal food aids, commercial aids, capital aids, technical aids and input aidsGlobal agricultural trade – reasoning behind trade and conditions for development of tradeFree trade and protectionism, anti-protectionist implicationsMID TERMWorld Monetary SystemRegional impacts of International RelationsThe EU Turkey RelationsThe EU Turkey RelationsThe EU Common Agricultural Policy and Turkey	Prof. Dr. Cengiz SAYIN csayin@akdeniz.edu.tr 2435	Agricultural Economics Department



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3 ECTS	Agricultural Extention	<ul style="list-style-type: none">Agricultural Extension Concept and ObjectivesAgricultural Extension PolicyTraining and ExtensionWorld Agricultural ExtensionAgricultural Extension in TurkeyAgricultural Extension Systems and ApproachesBarriers to agricultural extensionWork Process of agricultural extensionProducer-Release-Research Relations and Problem SolvingTeaching MethodsCommunication and Publishing ToolsCommunicationAdoption and Diffusion of InnovationsSome Special Topics in agricultural extensionSome Special Topics in agricultural extension	Prof. Dr. Orhan ÖZÇATALBAŞ ozcatalbas@akdeniz.edu.tr	Agricultural Economics Department
3 ECTS	Agricultural Cooperatives	<ul style="list-style-type: none">Definition, Scope, Basic Qualifications and History of CooperativesCooperative Principles, The Differences Between Capital Companies and CooperativesThe State of Cooperatives across the Private Sector, The State and Cooperative RelationsCooperative LegislationUpper Organization in CooperativesWhat is an Agricultural Cooperative? When do they incorporated ? The Role of Agricultural Cooperatives in the Resolution of ProblemsClassification of Agricultural CooperativesHorizontal and Vertical Integration in Agricultural CooperativesAgricultural Cooperatives That Operate in a Variety of TopicsAgricultural Buying CooperativesAgricultural Sales Cooperatives, Agricultural Credit CooperativesMidterm ExamAgricultural Insurance Cooperatives, Agricultural Processing Cooperatives, Land Use CooperativesAgricultural Service Cooperatives, Agricultural Development CooperativesAgricultural Organizations like Cooperatives in TurkeyProblems of Agricultural Cooperatives in Turkey	Prof. Dr. İbrahim YILMAZ iyilmaz@akdeniz.edu.tr 2449	Agricultural Economics Department
4 ECTS	Agricultural Marketing	<ul style="list-style-type: none">The Basic Concept and Definitions of Agricultural MarketingBasic Features of Agricultural Products in terms of MarketingDevelopments in Marketing of Agricultural ProductsDemand for Agricultural ProductsSupply of Agricultural ProductsFormation the Prices of Agricultural ProductsMarketing MarginAgricultural Products Markets and their FeaturesProduct Development for Agricultural ProductsPricing the Agricultural ProductsDistribution of Agricultural ProductsAdvertising Practices for Agricultural ProductsDirector Institutions of Agricultural Product MarketsTrade and Futures ExchangesMarket Research of Agricultural Products	Yrd. Doç. Dr. M. Goksel AKPINAR mgoksel@akdeniz.edu.tr 6554	Agricultural Economics Department



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4 ECTS	Agricultural Production Economics	<p>Relation among economics, agricultural economics and production economics: Definition and branches of economy, purpose of agricultural economics, study of production process, the role of economic theory, the purposes of production economics are studied and information regarding the relations among them is given.</p> <p>Production and Cost Functions: Detailed information regarding the production function notion, hypothesis, classic production function, the law of diminishing returns and three phases of production, productions expenses, costs and production functions. (I. HOMEWORK)</p> <p>Use of Single Variety Input: Economical effectiveness, profit maximization of an investment, agricultural returns and costs are explained with examples.</p> <p>Use of Two or More Variety Input: An example from agriculture, two variety input production function, relations between inputs and cost curve are explained with examples.</p> <p>Use of Two or More Variety Input: Minimum cost criteria, Similar substitute lines, ways of expansion and profit maximization, two examples regarding profit maximization, effects of substitution and expansion, alternative production function, and general criteria for similar substitution use of two or more inputs are examined and quantitative examples are studied.</p> <p>Production of Two or More Products: By examining the production possibilities curve, relations between the products, how would the mixture of products to gain maximum return would be found is explained.</p> <p>Production of Two or More Products: By-products and products, equal marginal revenues principal are examined.</p> <p>Scale of Production and its Importance for Agricultural Enterprises: Production in long term (long term cost curves, relation between long and short term cost curves) and revenues according to the scales are examined.</p> <p>Scale of Production and its Importance for Agricultural Enterprises: Balance in long term is explained and examples on cost and product are examined.</p> <p>Time Analysis of Production Process: The periods in the year (time during the production process, profit maximization in a production period in variable length, cash flow analysis) are explained with examples.</p> <p>Time Analysis of Production Process: Periods of a few years (consolidation of costs and reducing the revenues, conversion of the future values to current values and vice versa and investment decisions, reduced cash flow analysis) are examined.</p> <p>Time Analysis of Production Process: Financial issues regarding durable inputs (land price paradox, extended appraisal equalities, inflation and land value, newer appraisal models) are explained.</p> <p>Introduction to Decision Theory: Analysis of risky production processes, benefit in risky conditions, comparison of traditional and contemporary analysis, experimental studies for risky conditions, management as a production process are examined.</p> <p>Harmonization of Cultural Enterprises with the Changing Economic Conditions: The tasks borne by agriculture in economic development, the role and importance of agriculture in Turkish economy, capital and credit requirements, agricultural revenue and agricultural products, technological changes, inter-regional competition are examined.</p>	Prof. Dr. Burhan ÖZKAN bozkan@akdeniz.edu.tr 2475	Agricultural Economics Department
3 ECTS	Development Economics	<p>Development concepts</p> <p>Historical Foundations of Theories of Economic Development (1)</p> <p>Historical Foundations of Theories of Economic Development (2)</p> <p>Poverty and Income Inequality</p> <p>Comparing Levels of Development between Regions of the World</p> <p>Population Growth in the Developing World</p> <p>Development and human resources</p> <p>Finance of development (1)</p> <p>Finance of development (2)</p> <p>Development and nations wealth under trade conditions</p> <p>International trades and agreements</p> <p>Economics systems and development strategies</p> <p>Sustainable development</p> <p>Sustainable development and environmental injustices</p> <p>Agricultural based development strategies</p>	Yrd. Doç. Dr. Nisa MENCET YELBOĞA nmencet@akdeniz.edu.tr 2513	Agricultural Economics Department



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4 ECTS	Basic Econometrics	<p>The description of econometrics, its framework and its subdivisions</p> <p>Econometric research methods and econometric modelling, difference between estimation and inference, descriptions of estimates and parameters</p> <p>Model estimation, data, data collection and data preparation for analysis</p> <p>Statistical inference and hypothesis testing</p> <p>The concept of correlation and correlation coefficient</p> <p>Simple linear regression model and least squares method</p> <p>Estimation of elasticity</p> <p>Statistical testing for estimation consistency</p> <p>Properties of least squares estimates</p> <p>Mid Term</p> <p>Extension of linear regression to non-linear relationships</p> <p>Multiple regression and implementations</p> <p>Regression and variation problems</p> <p>Fundamental econometric problems, multi-collinearity, serial correlations, dummy variable implementations</p> <p>General evaluations and assessment</p>	Yrd. Doç. Dr. Süleyman KARAMAN skaraman@akdeniz.edu.tr 6531	Agricultural Economics Department
3 ECTS	Introduction to Economics	<p>Scope of Economics and Basic Concepts: Scope of economics, basic economic concepts and economic circulation are studied.</p> <p>Basic Problems of Economics and the Economic Systems: Basic problems of economics and theoretical knowledge on economic systems (capitalism and market economy, socialism, mixed economy) are studied with examples.</p> <p>Demand, Supply and Equilibrium: Demand and supply theories are studied and factors affecting demand and supply are specified.</p> <p>Demand, Supply and Equilibrium: Market supply and demand are studied and the formation of equilibrium price and amount are explained. (HOMEWORK I)</p> <p>Elasticity: Demand elasticity and its types, supply elasticity, impact of time on the formation of market price and periodical price movements in agriculture are studied and students are informed of the prices and elasticities of agricultural products.</p> <p>Consumption theory: Utility theory, indifference theory and curves, marginal rate of substitution, isocost line, consumer equilibrium and changes in consumer equilibrium are studied at theoretical level and explained with examples.</p> <p>Production and Costs: Production in the short-term and long-term, isoquant curves, production costs and long term costs are studied. (HOMEWORK II)</p> <p>Imperfect competition markets: Definition and characteristics of monopolist competition market, short-term and long-term equilibrium, definition and characteristics of oligopolistic market, types of formation of such markets, market equilibrium and efficiency of the oligopoly. Theory of distribution and factor markets: Income distribution, factor markets (factor supply and demand, characteristics thereof, equilibrium in the factor market, economic rent and transfer earnings), factor incomes (wage, rent, interest and profit)</p> <p>National Income: National income concepts, national income computation methods, factors affecting national income, assessment of national income criteria and selection of criteria are studied within the framework of basic concepts and methods.</p> <p>Money, Bank and Inflation: Definition of money and theoretical knowledge on its functions, types, supply and demand are provided. Banks, central bank, duties of central bank, monetary policy of central bank and Republic of Turkey Central Bank are studied.</p> <p>Definition of inflation, inflation rate and causes of inflation, impacts of inflation, fighting against inflation, definitions and scopes of deflation, devaluation and stagflation</p> <p>International Economic Relations: International trade, reasons of the difference in opportunity costs, foreign trade rates, free trade restrictions and reasons for restrictions, liberalization of trade.</p> <p>International Economic Relations: Concept of balance of payments, exchange rate and its determination (exchange rate systems and changes in exchange rate).</p>	All the lecturers of the department	Agricultural Economics Department



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4 ECTS	Farm Management	<ul style="list-style-type: none">Agricultural Management and DevelopmentClassification of Agricultural BusinessesFactors Influencing Business DecisionsManagement FunctionsFunctions of Farm ManagementKey Elements of Balance SheetAnnual Operating Results, Calculation of Income and ExpensesEvaluation of Success MetricsPreparation of Budget ProductsPlanningPartial Budgeting and Budget Forecast MethodProgram Planning MethodLinear Programming Methods and AssumptionsLinear Programming Method Sample ApplicationsLinear Programming Method Sample Applications	Prof. Dr. İbrahim YILMAZ iyilmaz@akdeniz.edu.tr 2449	Agricultural Economics Department
3 ECTS	Agro-Food Marketing	<ul style="list-style-type: none">The Concept of Marketing and Food MarketingDevelopments of Food Products MarketDevelopments of Food Products MarketingFood Marketing ApproachTypes of Markets and Consumer BehaviorThe Estimation of Market Demand for Food CompaniesMarketing Environment and the Analysis of Industrial CompetitionFood Market Segmentation and Target Market SelectionProduct Positioning for Food CompaniesProduct Strategies in Food MarketingPrice Strategies in Food MarketingDistribution Strategies in Food MarketingPromotion Strategies in Food MarketingEvaluation of the Marketing Performance on Food CompaniesMarketing Research for Food Products	Yrd. Doç. Dr. M. Göksel Akpınar mgoksel@akdeniz.edu.tr 6554	Agricultural Economics Department
4 ECTS	Macroeconomics	<ul style="list-style-type: none">Basic macroeconomics conceptsGeneral Accountings: GDP and GNPMacroeconomic analysis methodsMacroeconomic crises and solutions (monetary and fiscal policies)Inflation and stagflationEmployment theoriesUnemployment typesWage theories (1)Wage theories (2)Money supply and demandMoney theoriesAggregate demand, aggregate supply, and policyIS-LM theories (1)National accounting and payment balances (1)National accounting and payment balances (2)	Yrd. Doç. Dr. Nisa MENCET YELBOĞA nmencet@akdeniz.edu.tr 2513	Agricultural Economics Department



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4 ECTS	Microeconomics	<p>Basic Economic Problems, Economic Order and Theoretical Frame: Full and effective usage problems, expansion of production capacity, capitalist order and market mechanism, socialist order and central planning, theoretical frame of economics science are explained.</p> <p>Consumer Theory: Measurability problem of the benefit and the determination of the preference order and the cardinal and ordinal utility approaches are examined.</p> <p>Consumer Theory: Changes in the income of the consumer, prices and preferences, and consumer equilibrium, market demand analysis, changes in the other factors else than the price of the related good that would affect the demand, income and elasticity of substitution are explained with examples. (I. Homework)</p> <p>Producer Theory: Production function and efficiency analysis are examined and the factor mix with which the production with minimum cost (optimal factor mix choice) can be done is calculated.</p> <p>Producer Theory: Cost theory and supply analysis are explained. (II. Homework)</p> <p>Price Theory: Market equilibrium theory at perfect competition or partial equilibrium is examined with examples.</p> <p>Price Theory: Company equilibrium or profit maximization condition and company equilibrium at perfect competition market are explained.</p> <p>Price Theory: General information is given on the reasons of emerging of imperfect market and its types, and monopoly markets.</p> <p>Price Theory: Monophony and double monopoly, bilateral monopoly, monopoly competitive markets are explained.</p> <p>Price Theory: Oligopoly market is explained information is given on criticism to price theory and pricing in company decisions according to the full cost.</p> <p>Production Factors Price Analysis: Demand on production factors: marginal efficiency is explained and examined with examples.</p> <p>Production Factors Price Analysis: General information is given on labour and wage, natural resources and rent.</p> <p>Production Factors Price Analysis: Capital and interest, entrepreneurship and profit are examined.</p> <p>General Equilibrium, Welfare Economy and Micro Economic Market Failures: General equilibrium, welfare economy and micro economic market failures are explained their reasons and how can they be fixed is defined.</p>	Prof. Dr. Burhan ÖZKAN bozkan@akdeniz.edu.tr 2475	Agricultural Economics Department
3 ECTS	Project Cycle Management	<p>Project as a concept and its logic</p> <p>Development of a project idea</p> <p>Project Cycle Management</p> <p>Main components of a project: logical framework</p> <p>Main components of a project: action plan</p> <p>Main components of a project: budget</p> <p>Project writing techniques</p> <p>Concept note preparation – group study</p> <p>Concept note preparation – group study</p> <p>Concept note preparation – group study</p> <p>Evaluation of a project – group study and criteria</p> <p>Evaluation of a project – group study and criteria</p> <p>Preparation for implementing a project – process and work planning</p> <p>Reporting and monitoring processes</p> <p>Financial resources and monitoring processes</p>	Yrd. Doç. Dr. R. Figen CEYLAN figenceylan@akdeniz.edu.tr 2534	Agricultural Economics Department



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4 ECTS	Investment Appraisal	<p>Economic Growth and Concept of Project: The relationship between economic growth and project, the concept of production project, planning and differences between project and planning.</p> <p>Characteristics and Types of Agricultural Projects</p> <p>Decision on the Project Subject: Assessment of main conditions and factors limiting agricultural development in order to determine the subject of the project</p> <p>Preparation of the Project: features, objectives, selection of the place, production methods, scale, management and operation capacity</p> <p>Preparation of the Project: features, objectives, selection of the place, production methods, scale, management and operation capacity</p> <p>Preparation of the Project: information regarding "project engineering"</p> <p>Preparation of the Project: preparation and management of the budget</p> <p>Preparation of the Project: expectations regarding financial flows</p> <p>Assessment of the Project: Technical, economic and financial assessment</p> <p>MIDTERM</p> <p>Assessment of the Project: Evaluation Criteria – Break-even Point, Returns to Capital, Returns to Employment</p> <p>Assessment of the Project: Analyses for risks, uncertainties and sensibility.</p> <p>Project Examples</p> <p>Project Examples</p> <p>Project Examples</p>	Prof. Dr. Burhan ÖZKAN bozkan@akdeniz.edu.tr 2475	Agricultural Economics Department
3 ECTS	Sales Techniques	<p>The concept, Definitions and Characteristics of Personal Selling</p> <p>Development of Personal Selling</p> <p>Buying Process</p> <p>Personal Sales According to the Sales Efforts</p> <p>Advantages and Disadvantages of Personal Selling</p> <p>Sales Process: Determination of Potential Buyers</p> <p>Approach Detection</p> <p>Sales Speech and Body Language</p> <p>Sales Techniques</p> <p>Customer Objections</p> <p>Completion of Sales Process</p> <p>After Sales Customer Relations</p> <p>After Sales Customer Tracking</p> <p>New Developments in Sales</p> <p>International Sales</p>	Yrd. Doç. Dr. M. Goksel Akpınar mgoksel@akdeniz.edu.tr 3106554	Agricultural Economics Department



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3	Mathematical Economics	<p>Mathematical And Non-Mathematical Economy, Basic Terms (Constants, Variables, Parameters, Coefficients, Relations And Functions): Exponential quantities, polynomials, factorisation, equalities, linear and quadratic, simultaneous equalities, functions, graphics, trends and intersections, <u>graphics of non-linear functions</u> are explained with examples.</p> <p>Economic Applications of Graphic and Equalities: Isocost lines, supply and demand analysis, production utilities curve are examined.</p> <p>Derivatives And Derivative Taking Rules: Continuity, slope of the curvilinear function, derivability and continuity, derivative notation, derivative rules, high order derivatives, rules for taking implicit derivative are defined.</p> <p>Use of Derivatives in Mathematics and Economy: Increasing and decreasing functions, concave and convex situation, critical points, inflection points, curve plotting, optimization of the functions, the relation between the terms marginal, supply and demand elasticity, total marginal and mean are explained.</p> <p>Calculation of Multivariate Functions: Functions and partial derivatives of more than one variables, rules for partial derivatives, optimization of multivariate functions, optimization constraint with Lagrange multiplier, importance of Lagrange multiplier</p> <p>Calculation of Multivariate Functions in Economy: Marginal productivity, revenue setting coefficients, partial elasticity, optimization of multivariate functions in economy, constraint optimization of multivariate functions are examined.</p> <p>Calculation of Multivariate Functions in Economy: Non-equal constraints, homogenous production functions, returns to scale, optimization of Cobb-Douglas production functions, optimization of elasticity of substitution fixed production function are explained with examples.</p> <p>Antilogarithm and Logarithmic Functions in Economy: Compound interest, effective and nominal interest rate, reduction, reduction of the regular income to be gained in the future.</p> <p style="text-align: center;">MID TERM EXAMS</p> <p>Derivatives of Antilogarithm and Logarithmic Functions: Rules for taking derivative, high order derivatives, partial derivatives, optimization of antilogarithm and logarithmic functions, logarithmic, derivative, alternative growth measurements, optimum timing, deriving Cobb-Douglas demand function by using logarithmic transformation are explained.</p> <p>Basics of Matrix: The role of the linear algebra, definitions and terms, addition and subtraction in matrixes, scalar product, vector product, product of matrixes, invariance in matrix algebra are examined.</p> <p>Basics of Matrix: Consolidative and distributor laws, unit and empty matrixes, matrix definition in linear inequalities system, series operations, expanded matrix, solution of linear equalities with Gauss method are explained with examples.</p> <p>Invert Matrix: Determinants, determinants of third degree, minors and cofactors, Laplace distribution and high order determinants, characteristics of the determinants are defined.</p> <p>Invert Matrix: Cofactor and <u>adjoint</u> matrixes, solution of linear equalities with invert matrixes, Cramer rule for matrix solutions, Gauss reduction method are examined.</p>	<p>Prof. Dr. Burhan ÖZKAN bozkan@akdeniz.edu.tr 2475</p>	Agricultural Economics Department
3	Agricultural Economics	<p>Introduction</p> <p>Food and Fiber Industry</p> <p>Theory of consumer behavior</p> <p>(Consumer equilibrium and Market Demand</p> <p>Elasticities</p> <p>Assessing Business performance</p> <p>Production and Resource Economics</p> <p>Markets and price analysis</p> <p>Imperfect competition</p> <p>Natural resources, environment</p> <p>0 Government intervention in Agriculture</p> <p>1 Macro policies continue</p> <p>2 Business fluctuations</p> <p>3 Macro policy and Agriculture</p>	<p>Prof. Dr. Burhan ÖZKAN bozkan@akdeniz.edu.tr 2475</p>	Agricultural Economics Department



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3	Project Preparation and Analyse Techniques	<p>Economic Development and Project Notions: Relation between economic development and project, production project notion, relation between project and plan, plan notion and various planning are explained and differences between plan and project are stated.</p> <p>Characteristics and Types of Agricultural Projects: Detailed information is given on the characteristics and types of agricultural projects and the points to be considered in the projects are stated.</p> <p>Taking Decision on the Project Subject: Basic conditions for determining the project subject and the factors restricting agricultural development are examined and information is given on the factors that affect the determination of the primary field and subject.</p> <p>Preparation of the Project: Detailed information is given on project and project field.</p> <p>Preparation of the Project: Explanations are made on the detailed definition of the project (characteristics, purposes, choice of location, choice of production method, choice of size, management and operation capacity).</p> <p>Preparation of the Project: Information is given on project factors (principal issues, other issues and activities) and on project engineering.</p> <p>Preparation of the Project: Project expenses (investment costs, operation and maintenance expenses, internal and external money costs, division of the expenses in terms) are examined.</p> <p>Preparation of the Project: Analysis on project revenues, estimation on future prices, financing of the project, cash flow.</p> <p>Evaluation of the Project: Evaluation of the project in technical terms, evaluation in economic and financial terms are explained.</p> <p>Evaluation of the Project: Other evaluation criteria (breakeven point, capital product rate, capital employment rate) are explained.</p> <p>Evaluation of the Project: Risk, uncertainty and sensitivity analysis, shadow prices, project analysis and evaluations else than the production projects are made.</p> <p>Sample Projects: Sample project for tomato farming in greenhouse is explained and application studies for the students to prepare their own agricultural investment projects are made.</p> <p>Sample Projects: The project for broiler stock farming is explained as sample project and the project studies prepared by the students are continued.</p> <p>Sample Projects: Citrus fruit processing and packing feasibility study is examined and the evaluations of the projects prepared by the students are made.</p>	Prof. Dr. Burhan ÖZKAN bozkan@akdeniz.edu.tr 2475	Agricultural Economics Department
3	Farm Business Management	<p>Define the rules of managers and entrepreneurs in farm businesses;</p> <p>Identify and use business financial statements;</p> <p>Apply economic concepts in planning farm</p> <p>Enterprises and farm organization;</p> <p>Identify and evaluate alternative methods of business organization and intergeneration transfer of business assets;</p> <p>Analyze acquisition and management of farm real estate;</p> <p>Identify and evaluate alternative methods of capital acquisition and management; and</p> <p>Identify concepts for effective management of human resources.</p>	Prof. Dr. Burhan ÖZKAN bozkan@akdeniz.edu.tr 2475	Agricultural Economics Department

2015-2016 Academic Year List of Traineeship Vacancy

Number of the Vacancy	Credit (Number if its offered)	Contents	Contact Details of the Mentor	Department Academic or Administrative department
			Name-Surname: E-mail: Tel:	
			Name-Surname: E-mail: Tel:	

Not: Çizelge örneğini elektronik ortamda <http://erasmus.akdeniz.edu.tr/erasmus-koordinatorleri> linkinden indirerek doldurunuz erasmus@akdeniz.edu.tr adresine ve resmi yazı ile Rektörlüğümüz Uluslararası İlişkiler Ofisine gönderiniz.